



Effective Date:	Agency #:
Agency:	

DEALERSHIP PROFILE

Seller Information

Dealer Name:				Dealer #:	
Dealer Group (if applicable):					
Street Address:					
City:		State:	Zip:	Tax ID:	
Phone:		Email:		Labor Manual:	
Dealer: <input type="checkbox"/> INDEPENDENT <input type="checkbox"/> FRANCHISE		Franchise:		Profit Share: <input type="checkbox"/> Yes <input type="checkbox"/> No	
				Tax: <input type="checkbox"/> Parts <input type="checkbox"/> Parts & Labor	
Menu:		<input type="checkbox"/> F&I Express <input type="checkbox"/> PEN		Labor Rate:	
				Tax %:	
F&I SENTINEL Banks: <input type="checkbox"/> Ally <input type="checkbox"/> Cap1 <input type="checkbox"/> Exeter <input type="checkbox"/> Santander <input type="checkbox"/> 1 st Investors <input type="checkbox"/> Chrysler <input type="checkbox"/> GMF <input type="checkbox"/> Honda <input type="checkbox"/> Hyundai					
<input type="checkbox"/> Mazda <input type="checkbox"/> NMAC <input type="checkbox"/> Stellantis <input type="checkbox"/> Toyota <input type="checkbox"/> SE Toyota <input type="checkbox"/> TD Auto <input type="checkbox"/> VW					

Seller Personnel

NAME	EMAIL	PHONE
Owner/Principal:		
GM:		
F&I Director:		
Office Mgr:		
Service Contact:		
PRIMARY CONTACT:		



HeroProtectsSM VSCs & LW

HeroProtectsSM VSC

PAYEE	3/3	6/6	12/12+
AGENT			
SUB-AGENT:			
OTHER:			
OVERBILL:			
ANCB (20%)			
GOODWILL:			

INCLUDE SEAL & GASKETS: ☐

DEDUCTIBLES: ☐ \$0 ☐ \$50 ☐ \$100 ☐ \$100 vanishing ☐ \$200 ☐ \$300 ☐ \$500

NOTES:

HEROSHIELD VSC

PAYEE	6 MONTH	12 MONTH	24 MONTH+
AGENT			
SUB-AGENT:			
OTHER:			
OVERBILL:			
ANCB (20%)			
GOODWILL:			

DEDUCTIBLES: ☐ \$100 ☐ \$250

NOTES:

LW WITH UPSELL STATED COMPONENT WRAP

PAYEE	24/24 LW	24/24 UPSELL	36/36 UPSELL
AGENT			
SUB-AGENT:			
ANCB (20%)			
GOODWILL:			

LIMITED WARRANTY

PAYEE	3/3	6/6
AGENT		
SUB-AGENT:		



HeroProtectsSM ANCILLARY

GAP				
PAYEE	0-60 months	61-72 months	73-84 months	85-96 months
AGENT:				
SUB-AGENT:				
OTHER:				

DNCRB GAP				
PAYEE	0-60 months	61-72 months	73-84 months	85-96 months
AGENT:				
SUB-AGENT:				
OTHER:				

DNCRB AGREEMENT SIGNED: ☐

BUNDLE & STAND ALONES			
PAYEE	BUNDLE	T&W	KEY
AGENT:			
SUB-AGENT:			
OTHER:			
OVERBILL:			

CHEMICALS			
PAYEE	INTERIOR	EXTERIOR	BOTH
AGENT:			
SUB-AGENT:			
OTHER:			

HeroProtects SM ETCH		
PAYEE	\$3000	\$6000
AGENT		
SUB-AGENT:		